



New developments in the soybean industry Value Chains, Quality Assurance & IP

Peter Brodie, Philp Brodie Grains, Toowoomba Chairman of the Northern Australian Soybean Industry Association Inc



Adjusting to market signals

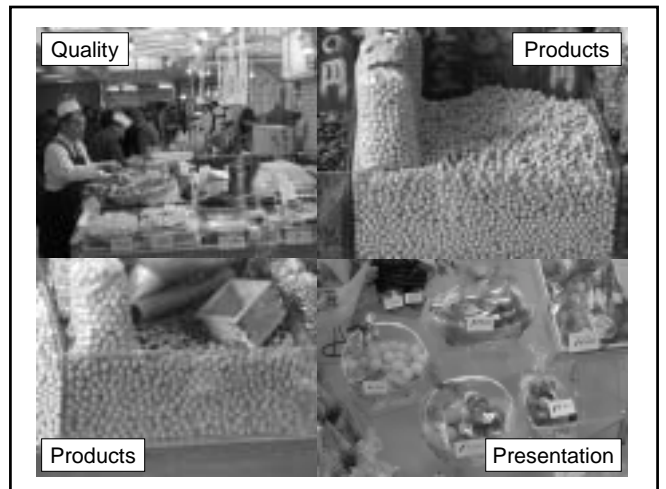
Industry focus – specific varieties and individual uses by end users:

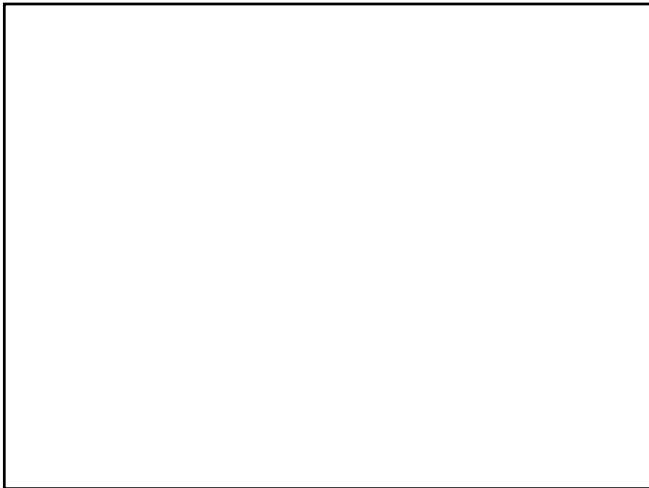
- Production shift from oilseeds to culinary types
- Working within the current limitations of variety choice and variable culinary quality
- Breeding of varieties for the culinary trade



What are the trends?

- Full-fat, flour, domestic food processing, Asian foods/exports & organics
- Production sources – regions
- Non GMO and clean green image

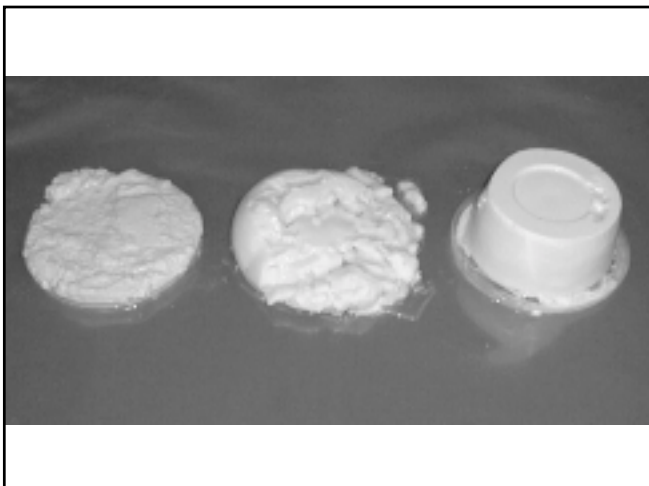




How are we supporting change?

Cooperating with National Soybean Improvement Project NSW DPI and Qld DPI&F to:

- Supporting the focus on culinary types in breeding programs
- Promoting new culinary variety adoption
- Liasing with domestic buyers and exporters for their specific requirements
- Supporting industry technical publications



Support for culinary focus

- New AOF Soybean Standard
- Product traceability and the new NASIA sponsored 'Grower Declaration'
- Affiliation of regional associations with AOF
- Our national image and production standards
- Support for ongoing research from all research groups around Australia

New issues

- Bruchids – how they impacted on the 2003-04 soybean crop intake
- Lack of government support in relation to Non GMO certificates for export

