



Grains West Expo 2007
"Marketing together to Stay the Best"
Thu 26th & Fri 27th July 2007
Burswood Convention Centre – Perth

Oilseeds WA, National Agricultural Commodities Marketing Association WA (NACMA-WA)
Stock Feed Manufacturers' Association of WA (SFMA of WA), Pulse Australia WA

Steve Bartos to speak at Expo

Professor Stephen Bartos author of "*Against the Grain – the AWB Scandal and Why it Happened*" is amongst the high profile speakers at this years Grains West Expo in Perth.

Professor Bartos Director of Canberra University's National Institute for Governance will advise Grains West attendees on managing risk in international grain export markets.

Stephen will provide positive advice to the WA grain industry on managing risk in grain export markets.

He is well qualified in this regard having been the Director of Australia's National Institute for Governance since January 2005. Prior to then he was a visiting fellow at the Australian National University and until June 2003, Deputy Secretary of the Commonwealth Department of Finance & Administration.

He implemented many of Australia's public sector reforms during the 1980s and 1990s, and also worked as a senior manager, strategy, for Andersen Consulting.

Stephen is the author of *Public Sector Governance Australia* (CCH, Sydney, 2004), and numerous articles. He is a Fellow of the Australian Institute of Management and Australian Institute of Company Directors, a former non-executive director of the Telstra Instalment Receipt Trustee Co. Ltd.

Professor Bartos's presentation links to that of Katie Dean from the ANZ international economies team who will advise on current and future demand from China.

The Expo has a strong focus on grain marketing including a yet to be announced session on what may be the approach should Kevin Rudd be in charge in 2008.

Excellent across industry support for the expo has been provided by CBH Group, GRDC, ABB Grain, COGGO Seeds, Emerald Group, Riverland Oilseeds, Department of Agriculture and Food, COGGO, the CRC for National Plant Biosecurity, ANZ, Farm Weekly and Colquhoun's Fremantle Bag Co.

The Grains West Expo is a joint venture of Oilseeds WA, NACMA WA, Pulse Australia WA and the Stock Feed Manufacturers' Association of WA.

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