

Towards a larger industry

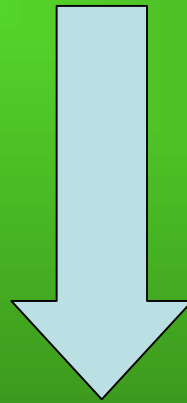
- Building grower capability

Dr Sue Knights
S.E. Knights Consulting

Supported by

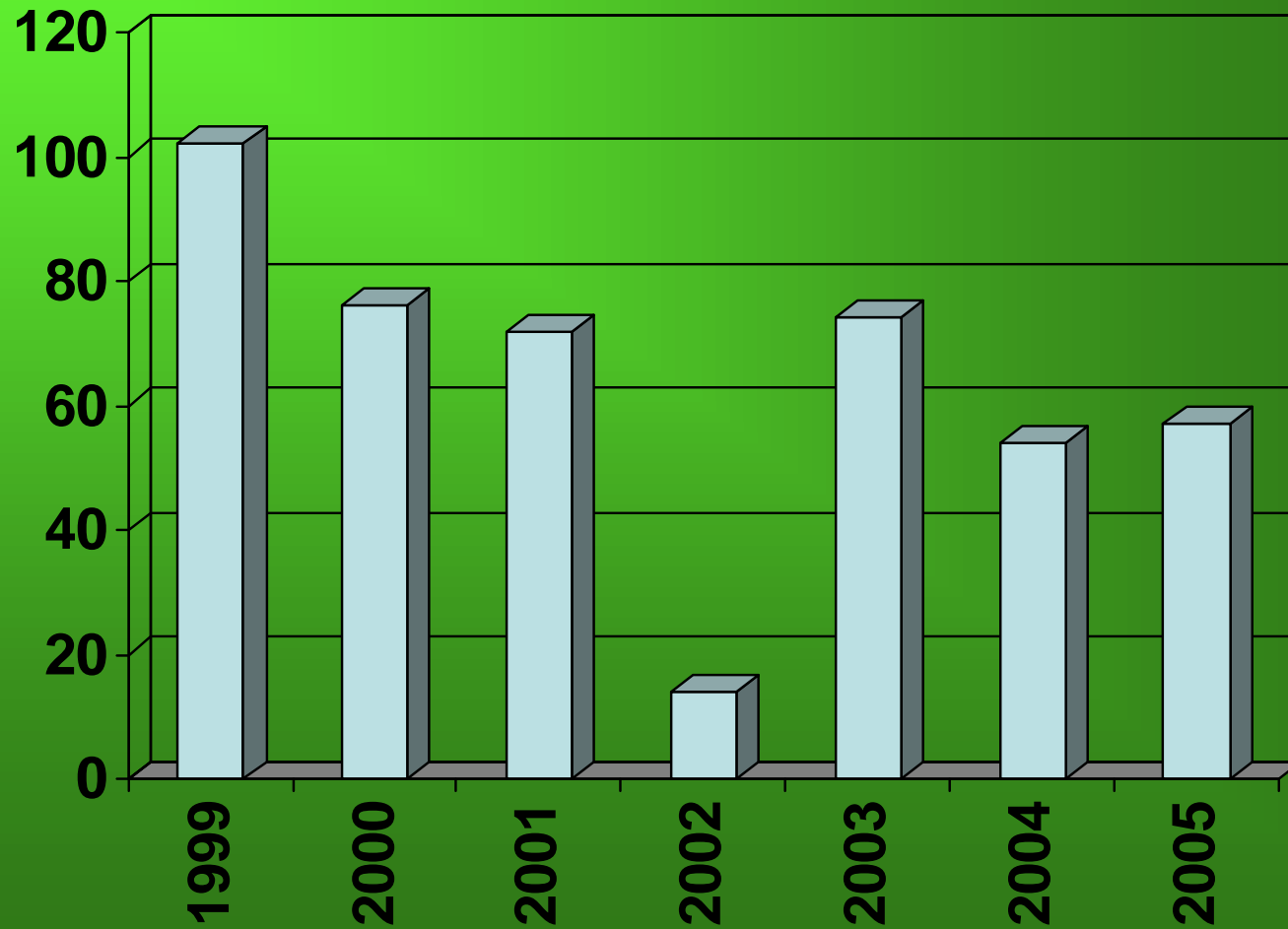


How to best increase canola,
sunflower, soybean production in
Australia?



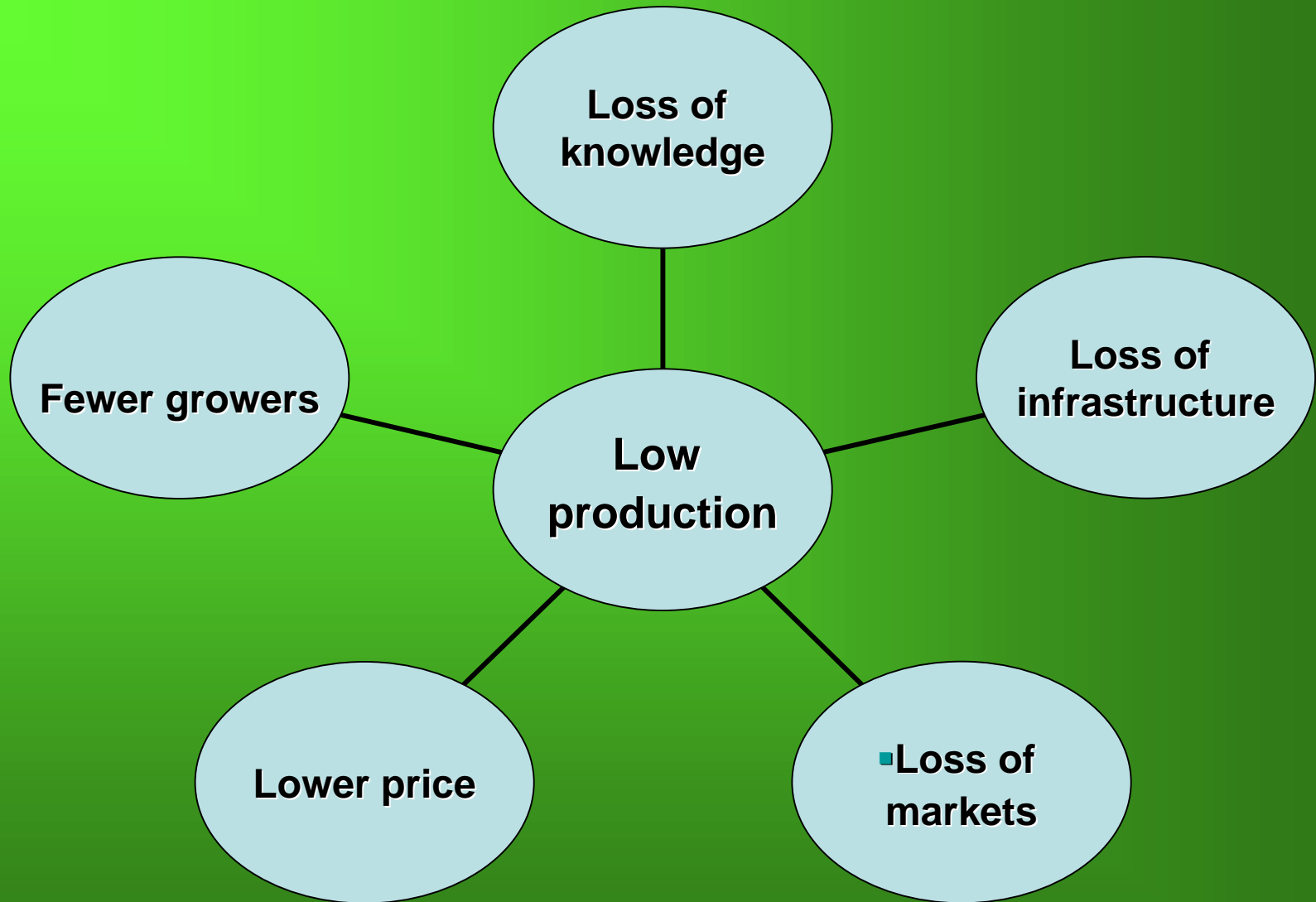
- WHY?

Soybean production



Soybean – key issues

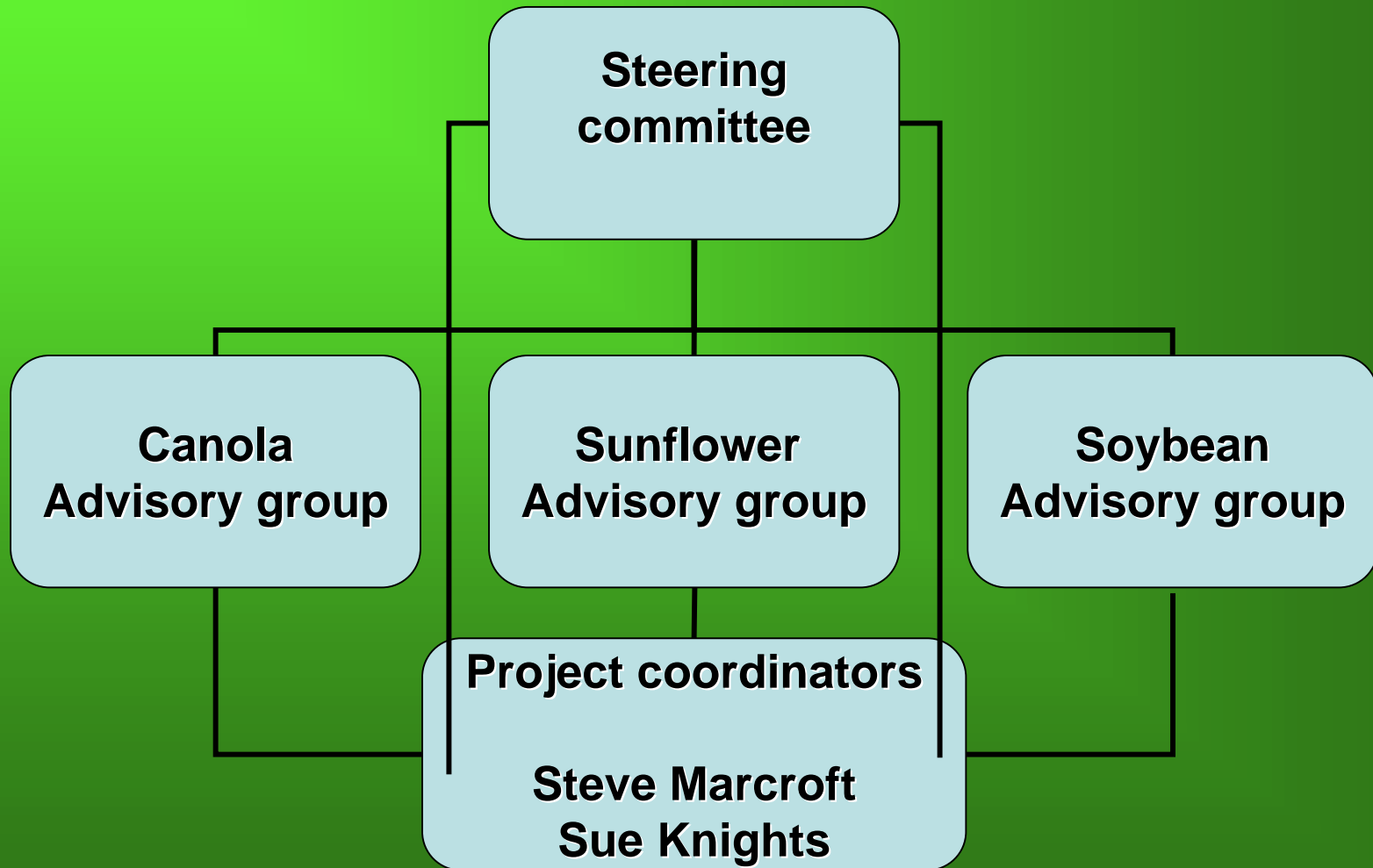
- Poor agronomy
 - There is a 50% yield gap
- Lack of export marketing capability
- Domination of rice
- Lack of value adding
- Water availability
- Return/ML
- Competition
 - Maize, grapes, rice, cotton, sugar, beef, peanuts
- Infrastructure
- Pests & diseases

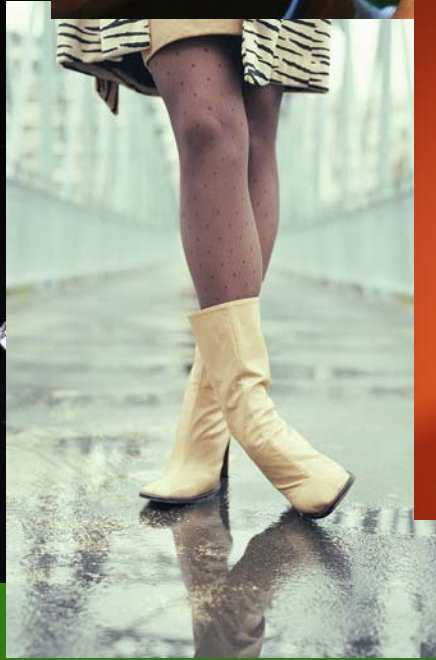


2 industry funded projects

1. Support for southern NSW/Vic oilseeds growers (Felicity Pritchard)
 2. National Oilseed Industry Support Program (Sue Knights & Steve Marcroft)
- Both funded by AOF&GRDC
 - Both have goals to expand production area and increase productivity of oilseed crops
 - First concentrated in specific region

Project management





Project methodology

- Capture existing knowledge
 - Web source of information (www.australianoilseeds.com)
- Survey growers and advisors
- Raising the bar
- Communication
- Demonstration sites
- Training

Outcome of project

- To have a skilled grower community that is looking for opportunities to include oilseeds in their farming system.

Better Oilseeds

Better Soybeans

